





Loose lay

Where classic charm meets contemporary sophistication



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From our home... to your home

It all began in 1973 when a former flooring installer created a small business from his family home.

With the belief that luxury vinyl flooring shouldn't just be practical, it needed to be beautiful as well, Karndean was formed. The team set out to travel the world, seeking inspiration from natural materials for what now are the most realistic luxury vinyl flooring products on the market

The Karndean team worked out of that house for several years with the family's trusty dog Smokey, the Great Dane who is still present on Karndean's logo today. For the family and Karndean's early employees — many who are still working with us today — these years bring back many fond memories.

Now stretching across the globe, far beyond the walls of the original house, we continue to move forward with the same passion to deliver beautiful, innovative designs for your home.



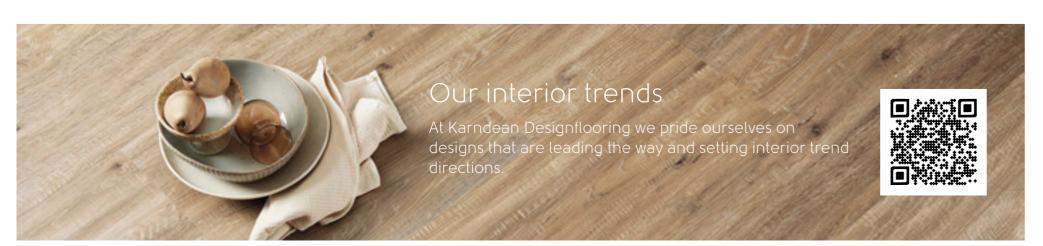


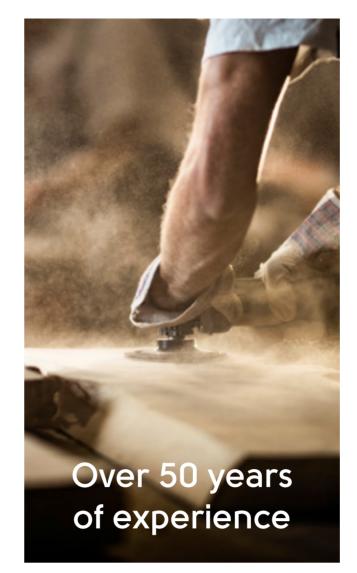
Many elements must fit together, from furniture to flooring, to fixtures and everything in between. Where to begin?

We begin a new design with inspiration, and we are most inspired by nature. What's your design motivation? Is it aesthetic, such as a cushion or the perfect paint chip? Or is it lifestyle, a place where you can dance in your pyjamas and your babies (both two and four-legged) can roll around and play?

No matter what drives you, Karndean Designflooring was created with your needs in mind. We see flooring differently and by combining original features with cutting edge design, you can create a simply beautiful floor that you will love for

Our simple method will help you navigate the selection process and design your perfect floor, taking you beyond picking a colour and measuring the room. Let's get started!







Designed for you

Every one of our floors is unique to us, having been lovingly created by our inhouse team. Our product designers select natural woods and stones to work with, taking the time to carefully replicate the knots, grains and textures found in these products into our designs. We apply different techniques of staining, brushing and oiling to name a few to create the perfect look and feel bringing you a simply beautiful floor.



Designed to perform

Our floors are meticulously crafted for exceptional performance in diverse settings, prioritising durability, resilience, and practicality for residential and commercial use. Engineered to endure the rigours of daily life, our floors are water-resistant and offer superior surface protection against scratches and scuffs. They are also effortless to clean and maintain, maintaining their appearance with minimal upkeep. With a focus on quality and longevity, Karndean flooring surpasses expectations, delivering lasting beauty for a lifetime.







Loose lay Loose lay







Karndean LooseLay Longboard and LooseLay Originals ranges offer quick installation and individually replaceable planks and tiles, our loose lay format is perfect for floors that need minimal disruption and maximal design flexibility. Reducing sound transfer to rooms below, making it the perfect option for upstairs rooms or apartments.

Featuring our innovative K-Wave® friction grip backing, holding the product in place using weight and friction and combined with our tried and tested K-Guard+® finish providing a hygienic, durable surface protection that is quick and easy to clean with a pH-neutral cleaner.



Individually replaceable: Should you need to replace a piece, simply lift the damaged plank or tile and replace with a new one.



Scan to find out more about our Lifetime Warranty

Quick and easy to install: Our loose lay ranges can be fitted over most existing hard floors.



Reduces noise transfer: Our loose lay ranges are perfect for projects where you want to reduce noise levels in the room below.

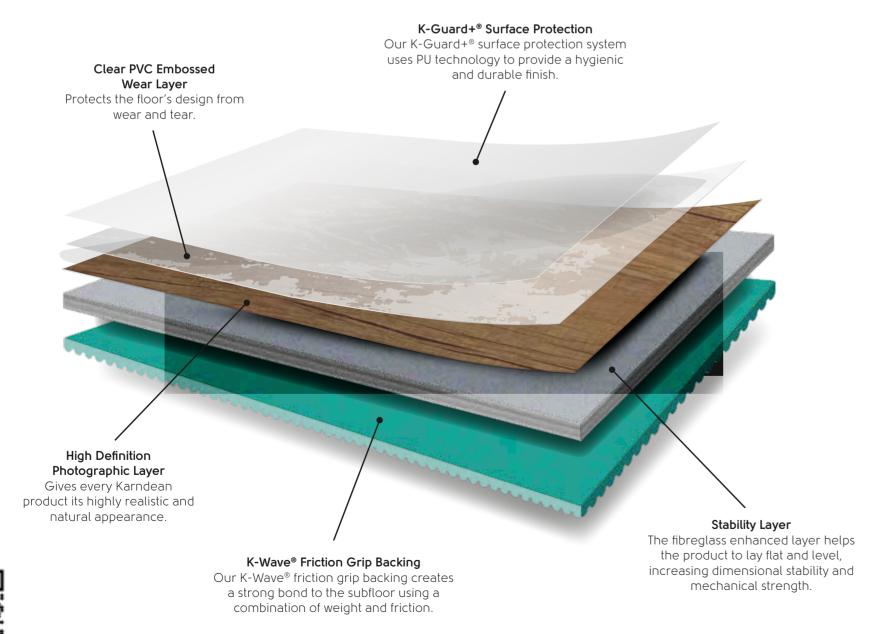


K-Wave® friction grip backing: Our friction grip backing creates a strong bond to the subfloor.



Laying possibilities: It's not just the floor you choose, but the direction you lay it that makes a lasting impression. From diagonal to herringbone, define your space with an intriguing laying pattern.

Premium loose lay construction



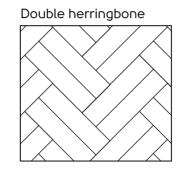
Laying patterns

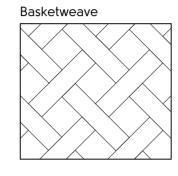
Choosing your laying pattern

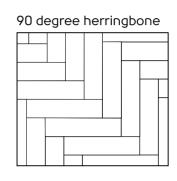
When it comes to loose lay flooring, the direction you lay your floor can make as much impact as the design itself. So, how do you decide on the best pattern? Keep these layout options in mind specifically for the loose lay format.

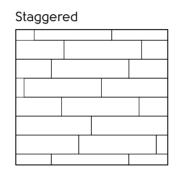
Wood

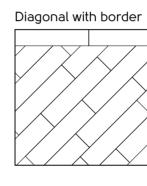
Herringbone

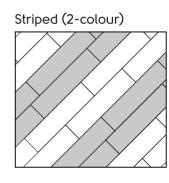




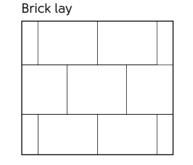


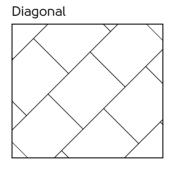


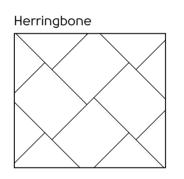


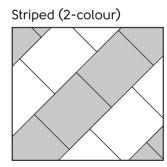


Stone



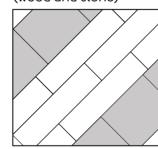


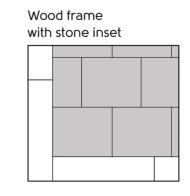




Mixed

Striped (wood and stone)





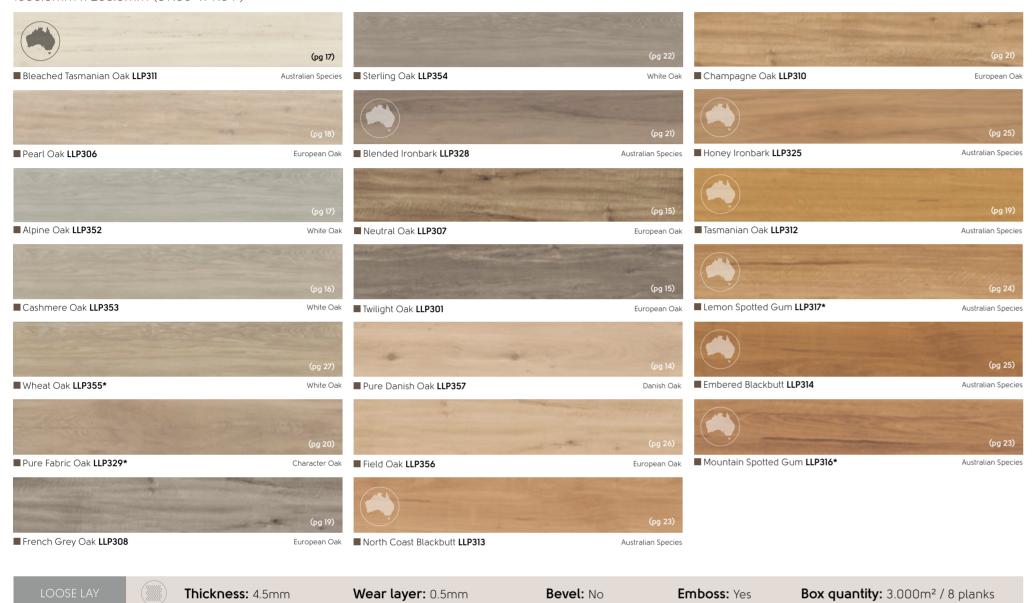




Choose your design LooseLay Longboard

LooseLay Longboard is a collection of 20 woods featuring unique designs in a 1.5m long format. Featuring native Australian species, the collection offers a contemporary palette that makes the most of its 1.5m length and loose lay format.

1500.0mm x 250.0mm (59.06" x 9.84")







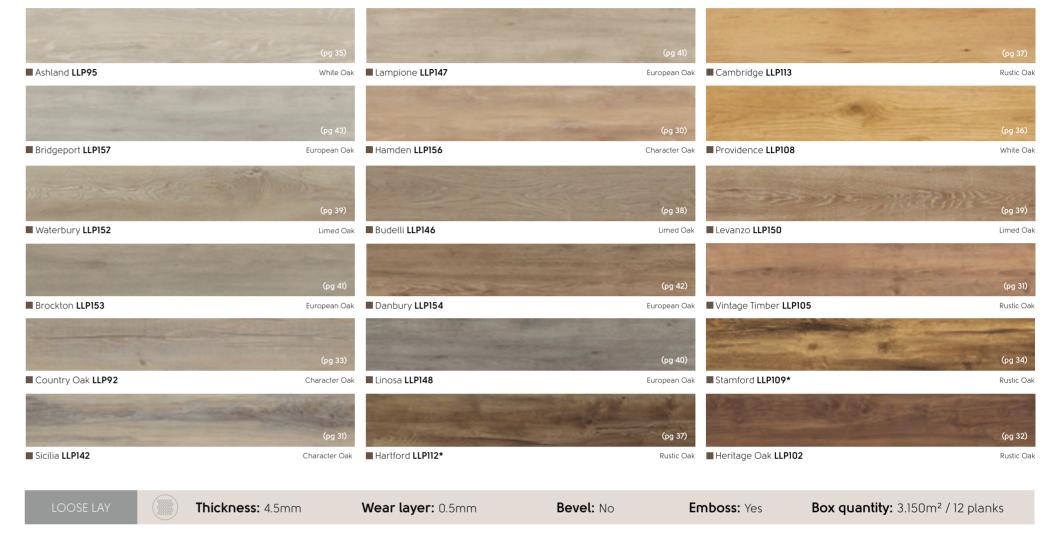
Inspired by Australian woods.

*As a feature of the design, these products incorporate a high variation between individual planks.

LooseLay Originals Wood

Our Looselay Originals collection of woods have been inspired by some of the most popular oak species found in the natural world.

1050.0mm x 250.0mm (41.34" x 9.84")

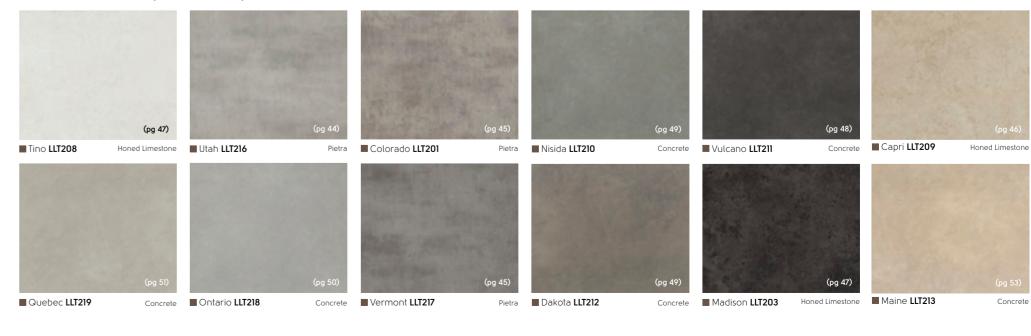




LooseLay Originals Stone

Our Looselay Originals collection of stones features minimalistic Concrete, luxurious Honed Limestone, and natural Pietra to complement every interior style.

500.0mm x 610.0mm (19.69" x 24.02")



Thickness: 4.5mm Wear layer: 0.5mm Bevel: No Emboss: Yes Box quantity: 3.050m² / 10 tiles

Our source of inspiration

Wood

Limed Oak

Traditionally in Northern Europe, oak floorboards were washed with caustic lime to help preserve the timbers and protect them from bugs. Over time, the distinctive chalky wash of residual lime on the oak came to be more appreciated for its beauty than its protective qualities. Today, the lime-washed look is still central to the Scandi-style but is also seen within a wide range of interior styles across the world.

Our Limed Oak collection captures the authentic looks and texture of classic limed oak boards in a versatile choice of luxury vinyl floor planks. Our designers sourced original limed oak floor boards to inspire and guide the development of this select range.









White Oak

In its native forests of North America, the White Oak is celebrated as one of the USA's most distinguished trees. The distinctive grains, subtle textures and light colourings of White Oak are valued by designers and homemakers seeking to introduce natural tones and classic lines to their interiors.

Our designers have perfectly captured the subtle beauty of White Oak timbers in our LooseLay Longboard collection – open grain patterns, delicate mineral markings and distinctive growth rings all work together to create simply beautiful floors.









Rustic Oak

Our Rustic Oak collection provides the perfect flooring solution for this relaxed approach to interior styling. Inspired by a range of oak species, our collection of luxury vinyl planks capture more of the imperfections that give these rustic timbers their distinctive and individual charm.

'Rustic' describes the natural characteristics such as variations in colours, grains and staining as well as the finish of the timbers such as rough-sawn edges. These give each plank the personality that has made oak such a popular flooring choice for centuries.

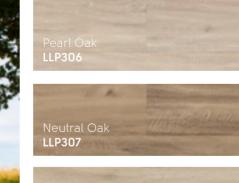




European Oak From the palaces of Northe

From the palaces of Northern Europe to the chateaux of France, European Oak has been a traditional and luxurious flooring choice for centuries. In the Quercus or Oak genus, there are over 500 different species. European Oak is a description that covers several valued oak species that grow in the forests that still cover around 35% of Europe's land area.







*As a feature of the design, these products incorporate a high variation between individual planks.

Character Oak

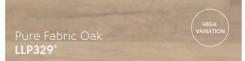
eritage Oak **LLP102**

Character Oak traditionally refers to the quirky and natural characteristics that make oak so popular. Our designers have captured all the distinctive, naturally occurring colour variations.

From the warm classic timber looks to the darker washed brown and charcoal tones, our designers have worked with washing and ageing treatments to bring new character to these timber designs while highlighting their natural beauty.



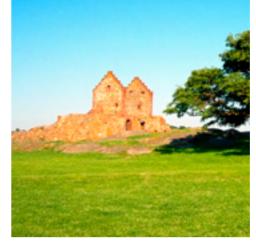




Danish Oak

Long before steel became the preferred material for shipbuilding, the Danish naval fleet was dependent on oak, with up to 2000 mature trees required for a single ship. We sourced samples of these classic timbers and their story is now retold in beautifully replicated oak flooring. Danish oak is recognised as a high quality timber that is used in building, furniture and flooring.





Australian Species

While Australian wood has always been renowned for their strength and versatility, today they are equally valued for their distinctive character. Some of the harshest conditions in the world, including drought, bushfires, and searing summer heat help create the unique wood grains, colours, and tones that we have captured in this collection.









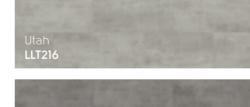
Stone

Pietra

In Italian, 'Pietra' means stone. The monolithic style of Pietra has long been a favourite of innovative architects and is considered a minimalist's dream. Increasingly popular with a wide range of architectural and interior styles, our Pietra collection captures the subtle patterning, textures and strength of stone in our luxury vinyl floor tiles.

Pietra flooring provides a discreet and inspiring backdrop for your style. It's a versatile complement or contrast to timbers, bricks or the simplicity of a plasterboard wall. Create an industrial aesthetic with ease or a Nordic vibe when teamed with a restrained colour palette of your favourite Scandi-style. If modern rustic is your thing, Pietra can help you create your look with ease.







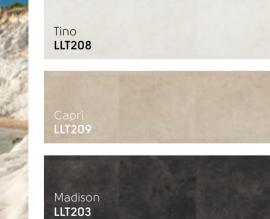


Honed Limestone

Our Honed Limestone collection captures the timeless beauty of limestone in a versatile range of luxury vinyl floor tiles. It's an elegant solution for bringing the classic style and sophistication of limestone to any interior at a fraction of the cost and effort.

Our designers recognised the global appeal of limestone and its popularity in tile form as an elegant and understated solution for contemporary flooring. After etching and sandblasting, honing the stone to create a 'satino' finish and experimenting with stains, the final collection captures the subtle textures and tonal variations of natural limestone.





Concrete

Once the favoured finish of avant-garde architects and experimental designers, concrete today is a shining star throughout the world of design. It's a material of many moods – playing it cool in hard-edged contemporary design or bringing a surprising warmth, fluidity and character to a range of interior styles.

The concrete look is no longer viewed as something grey and dull. Our team have experimented with different colouring techniques to bring you a collection of inspired luxury vinyl flooring that brings depth, character and a new warmth and elegance to the popular look of concrete.

*As a feature of the design, these products incorporate a high variation between individual planks.







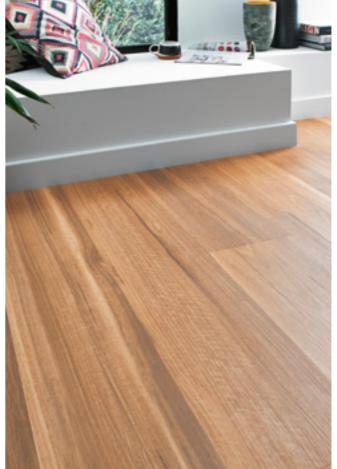




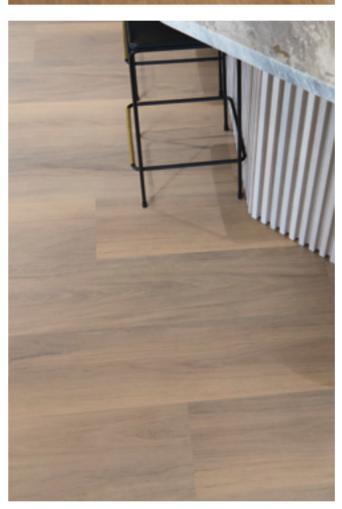
Where classic charm meets

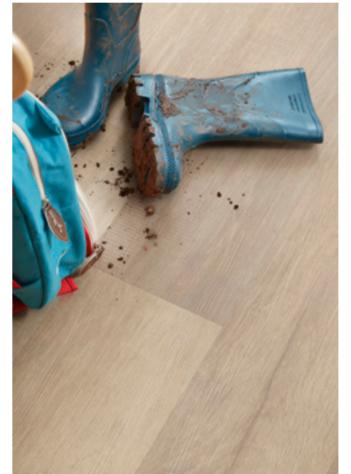
contemporary sophistication

















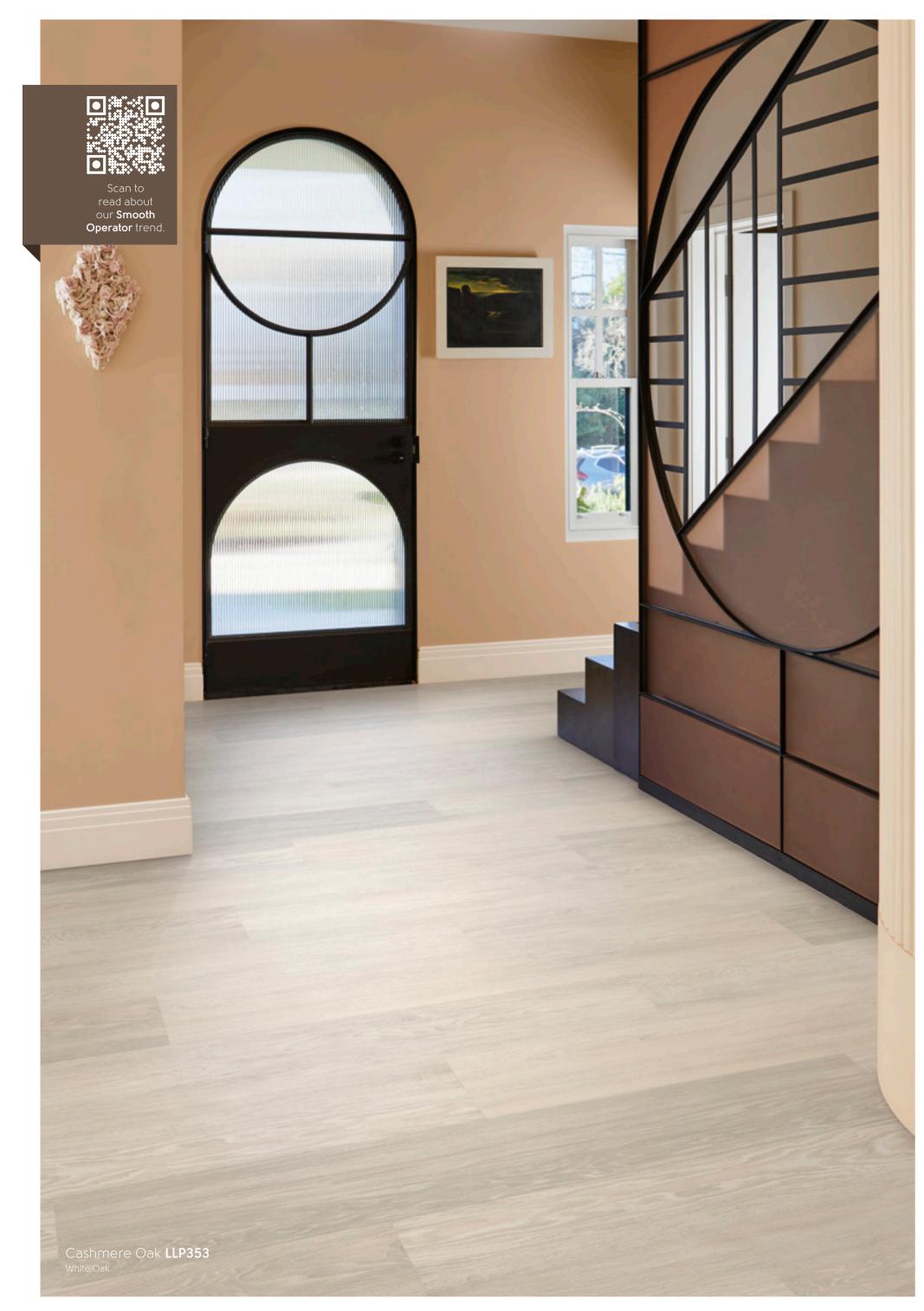






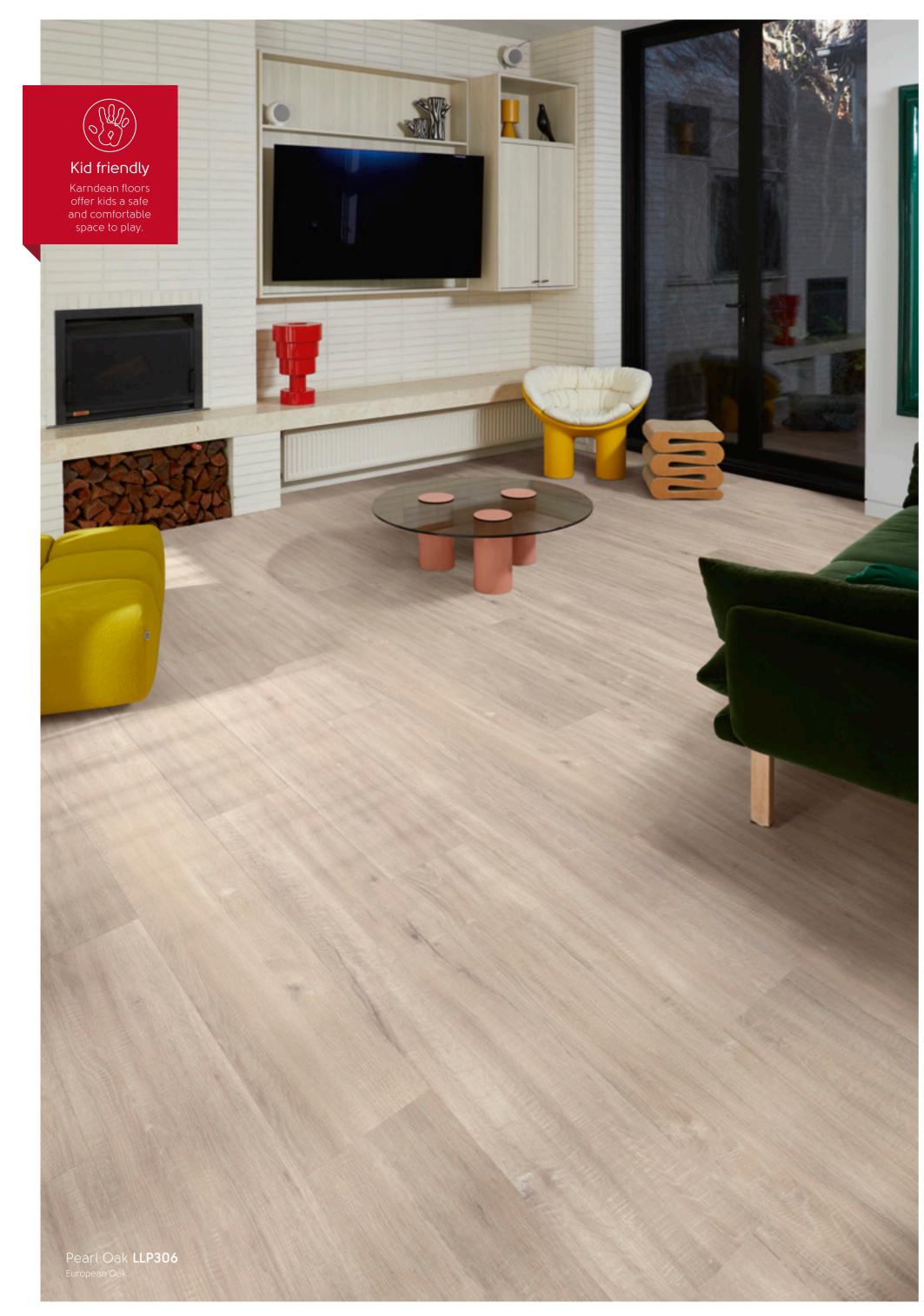






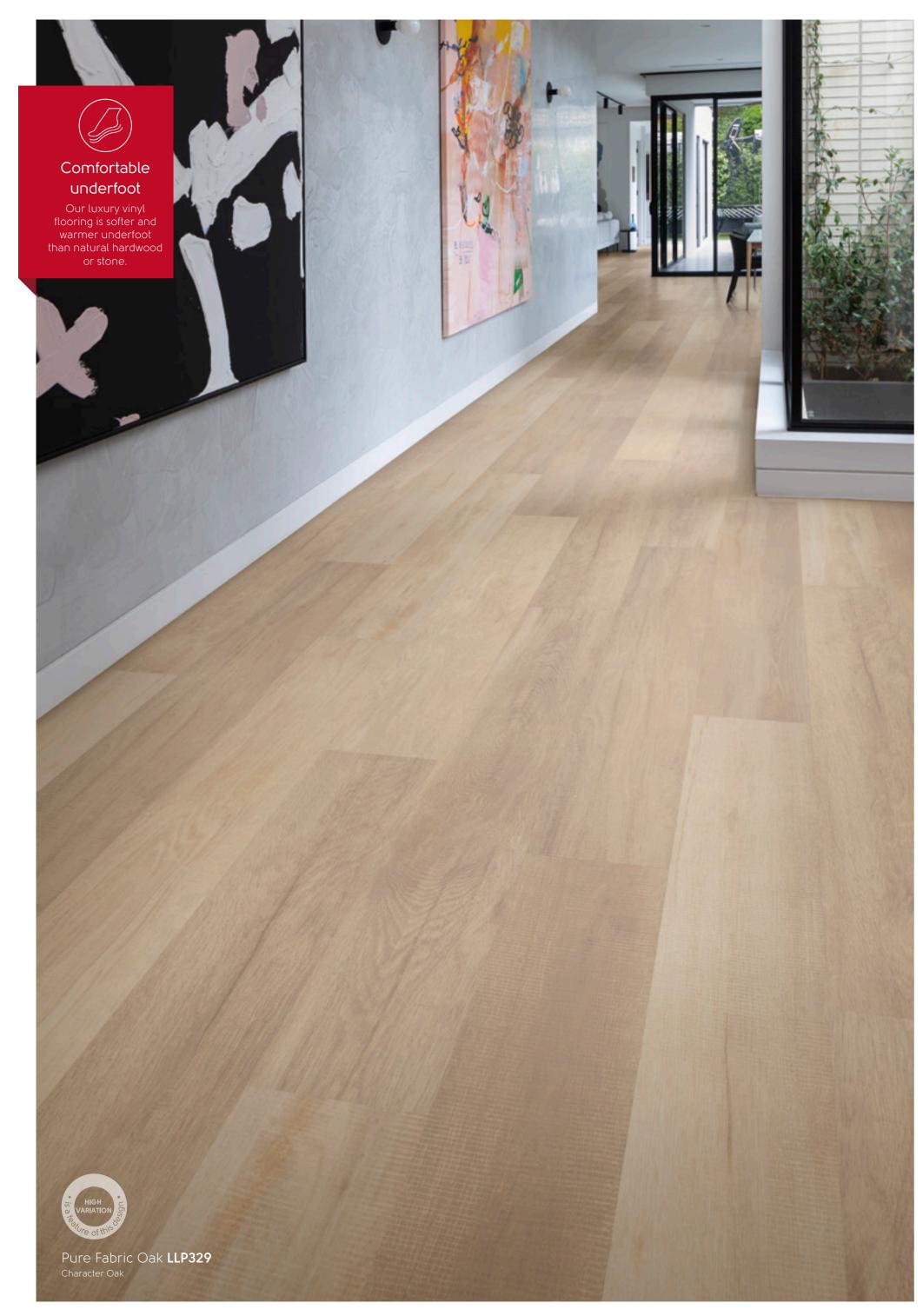












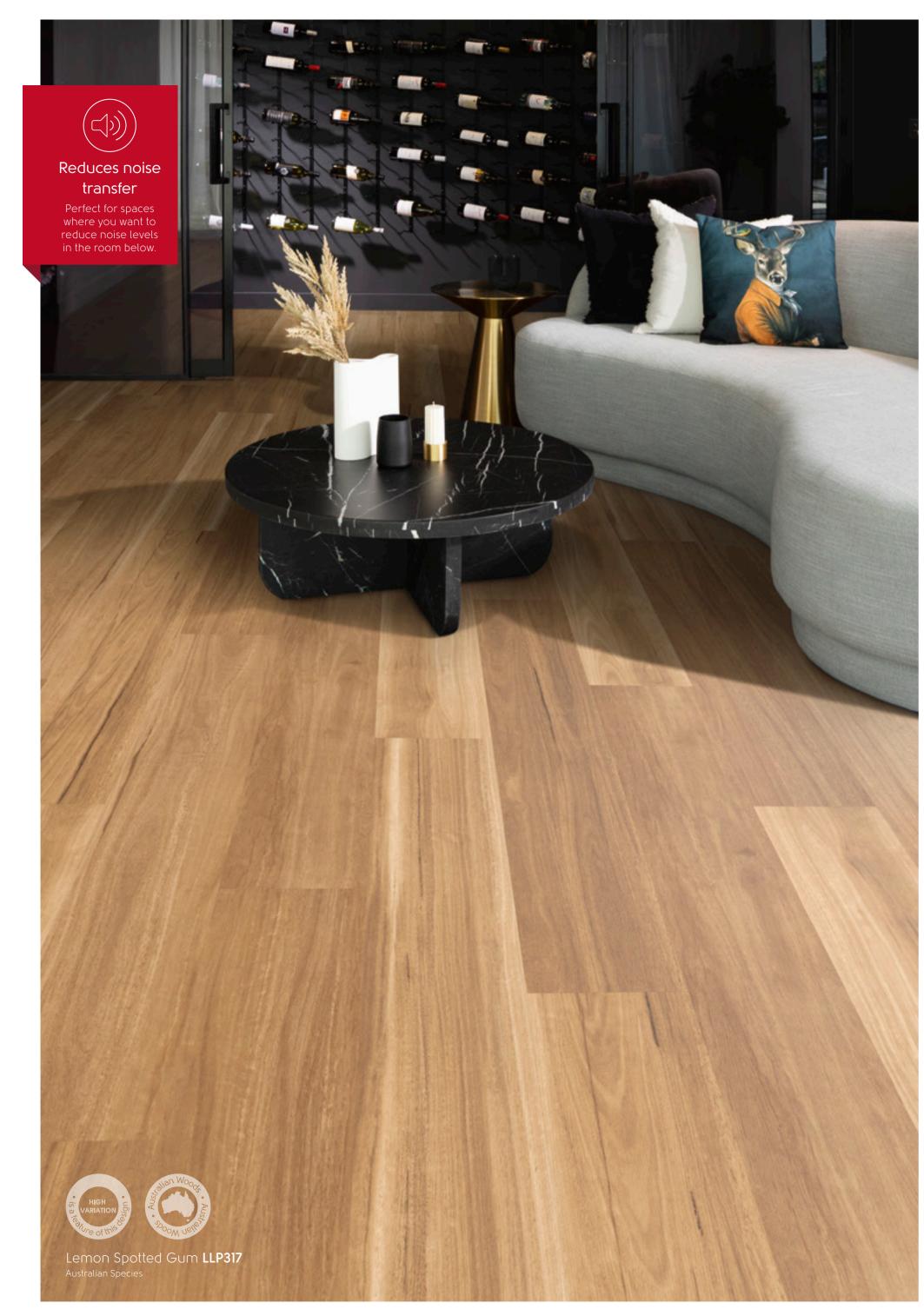








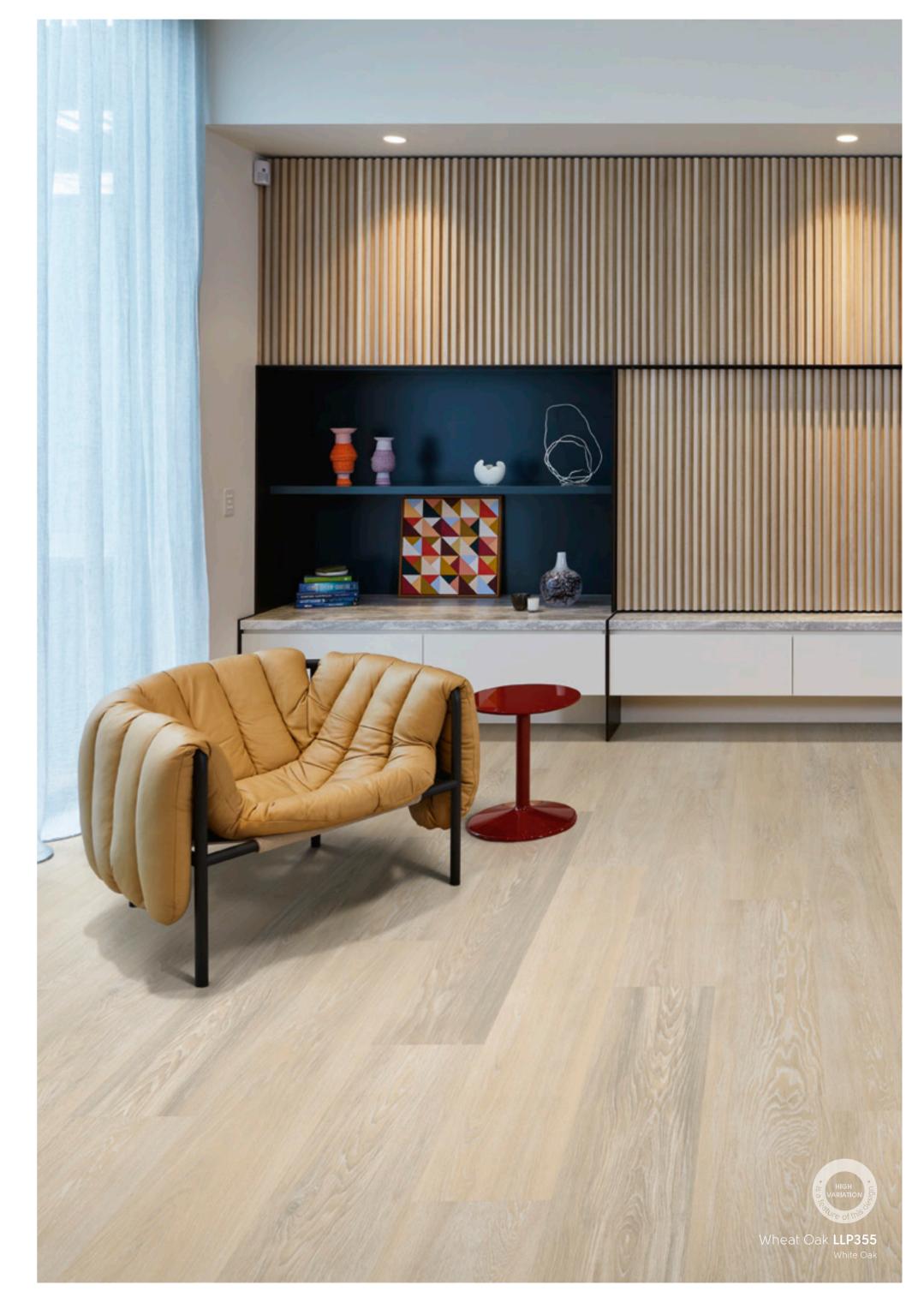














Where classic charm meets modern design

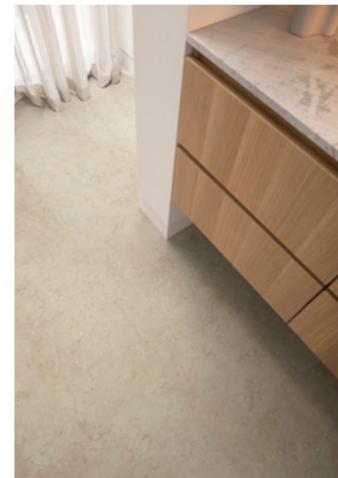


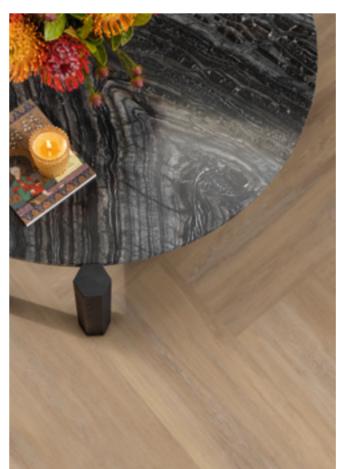


















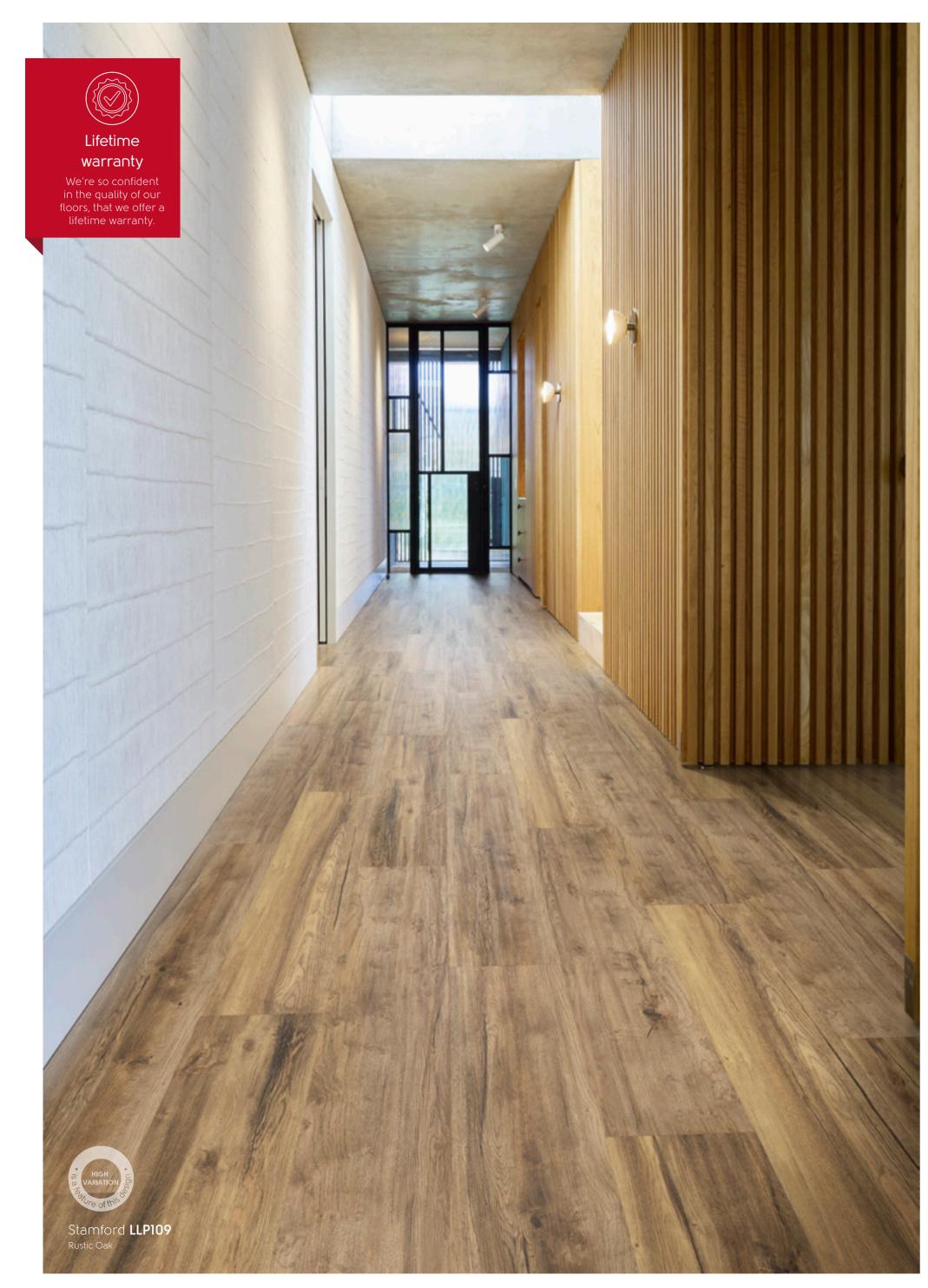








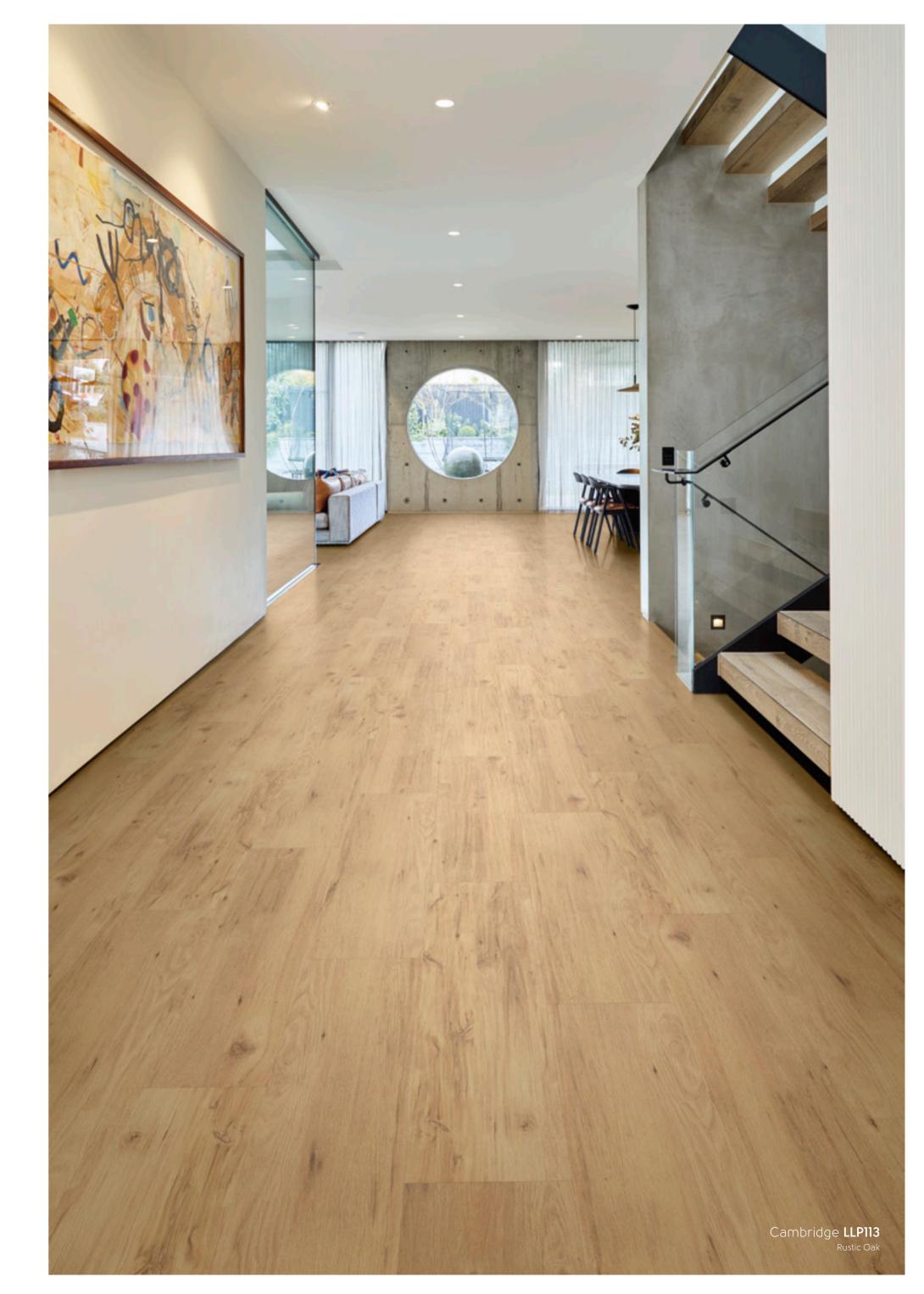


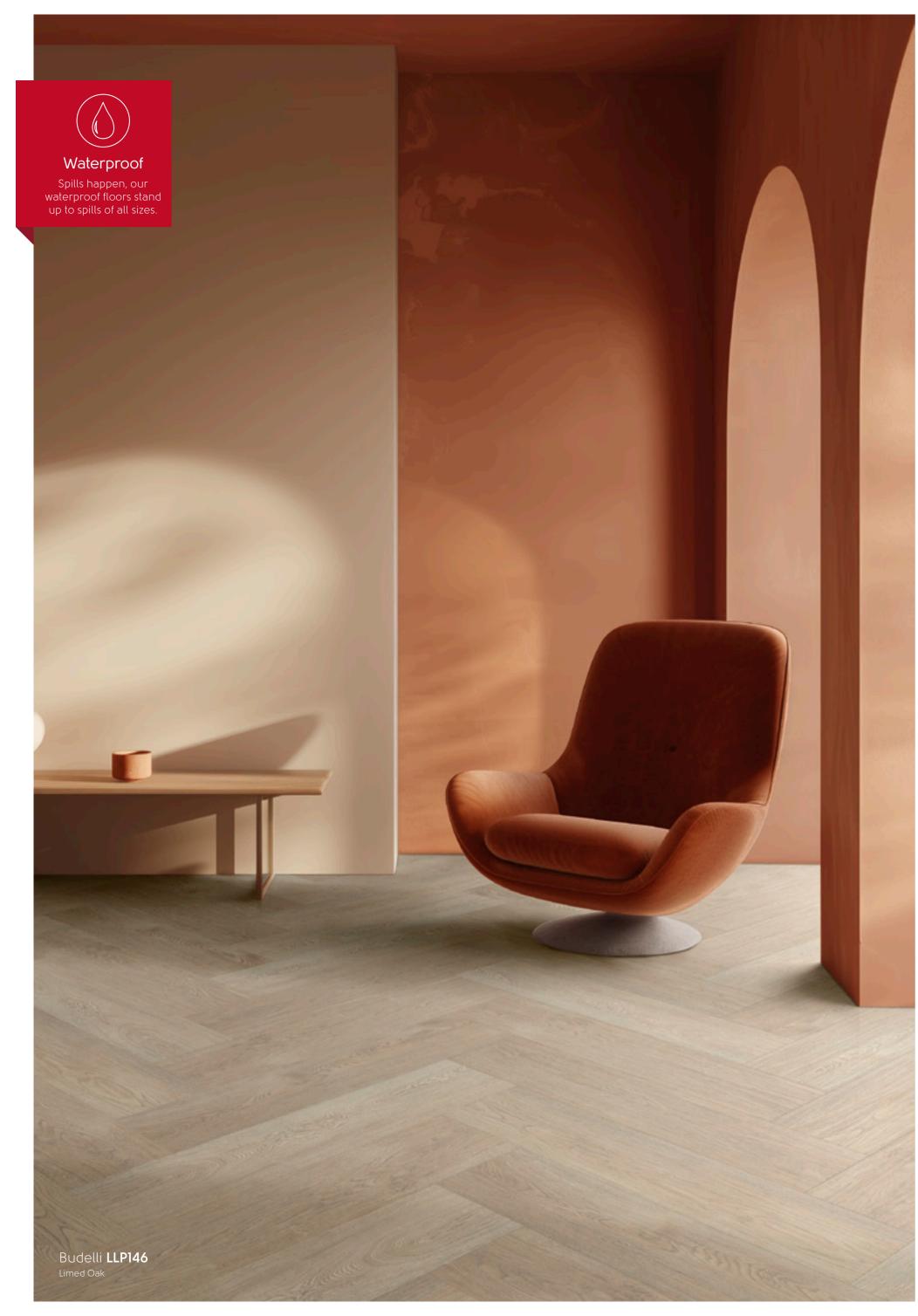






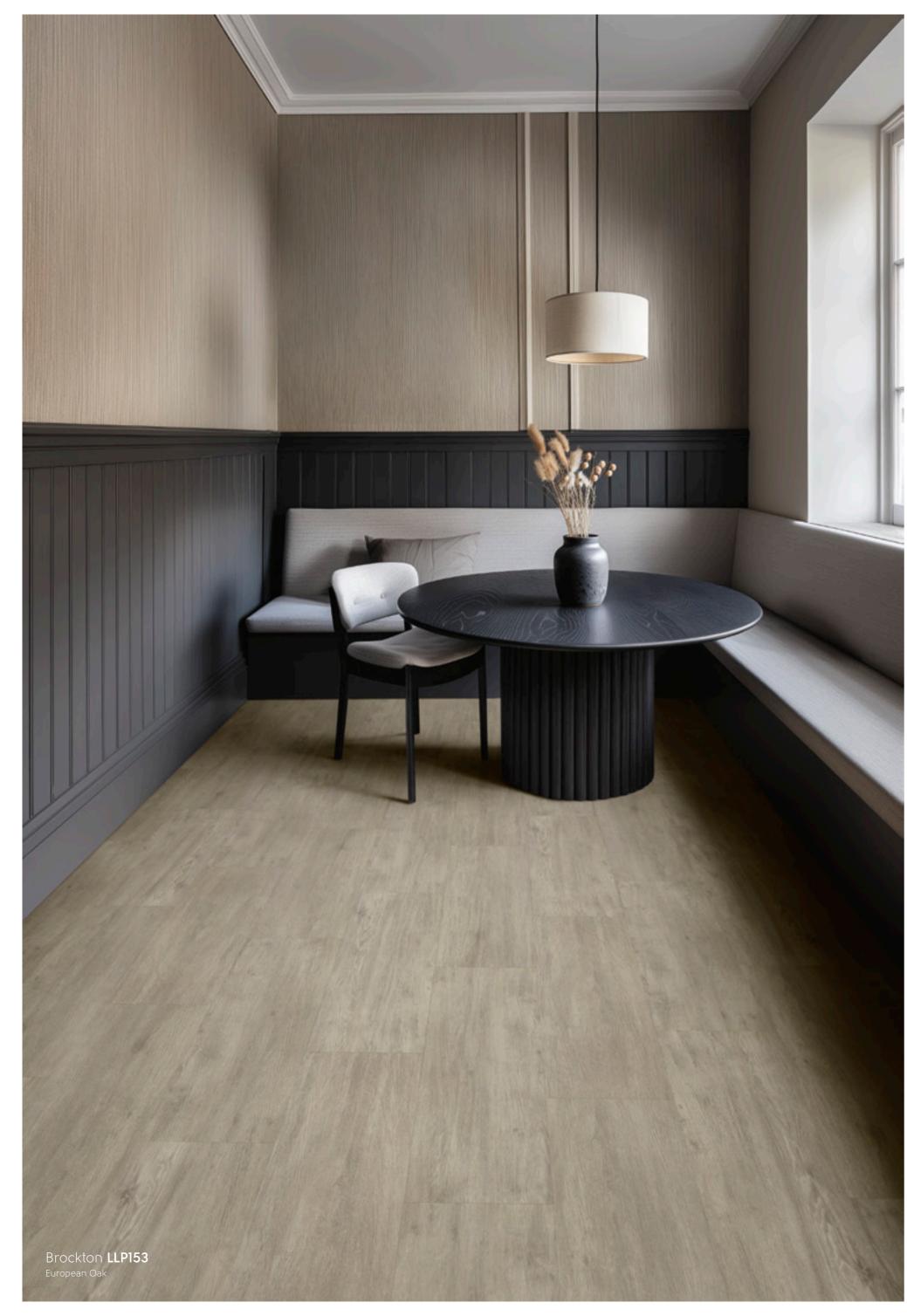




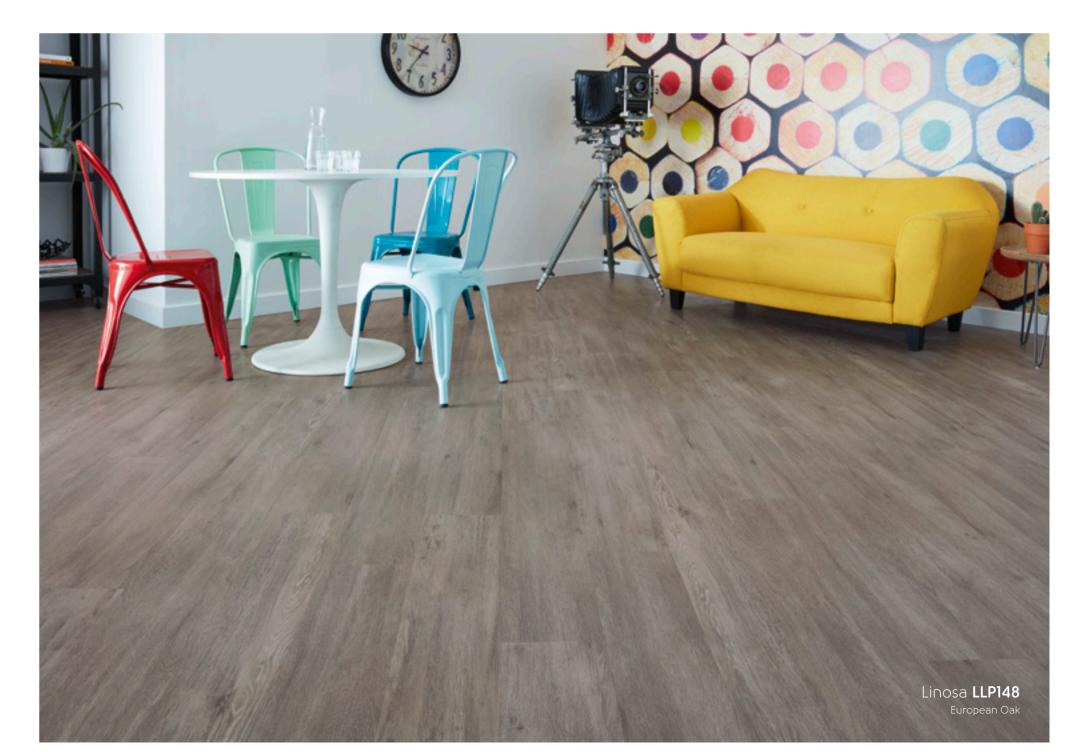






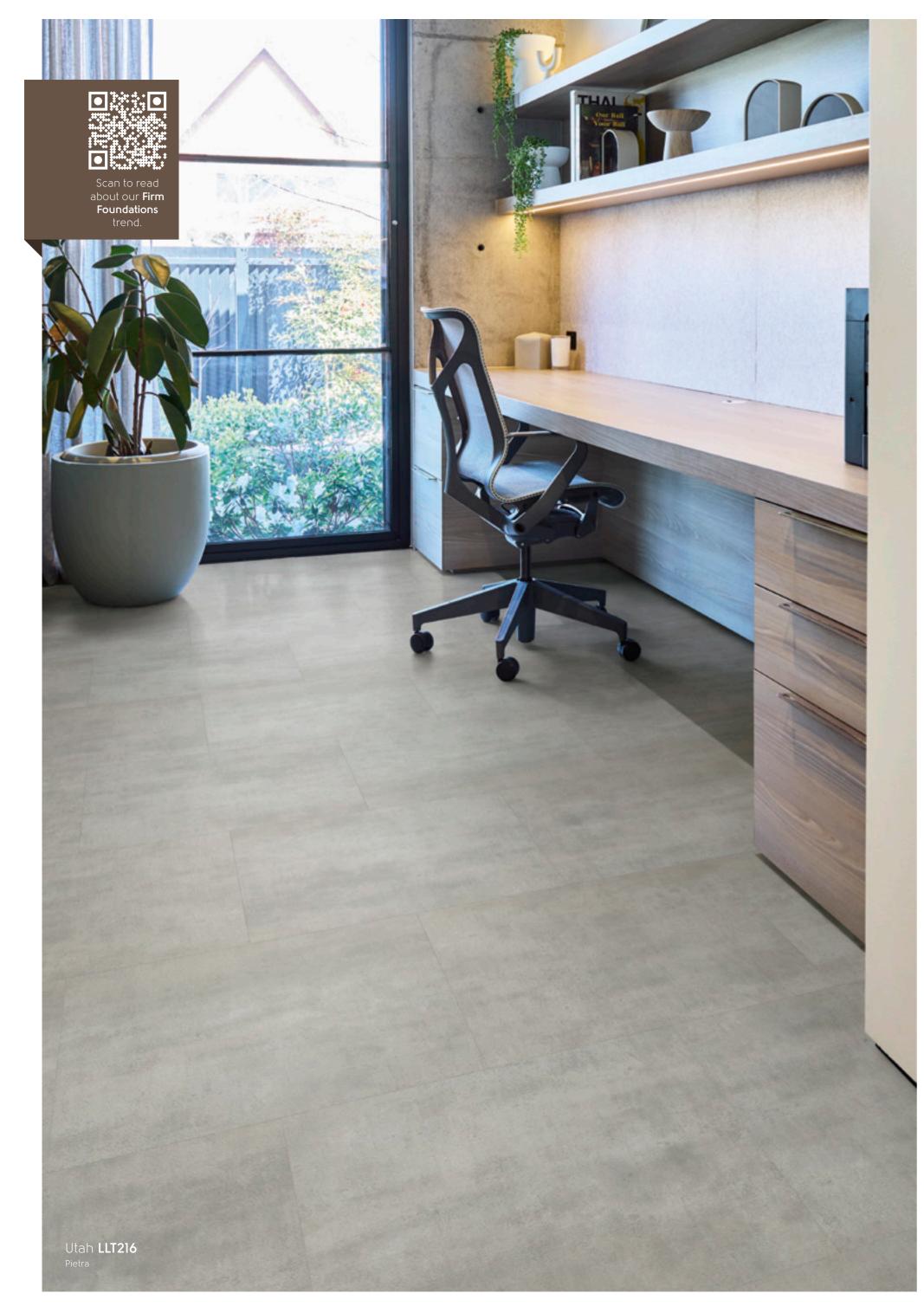








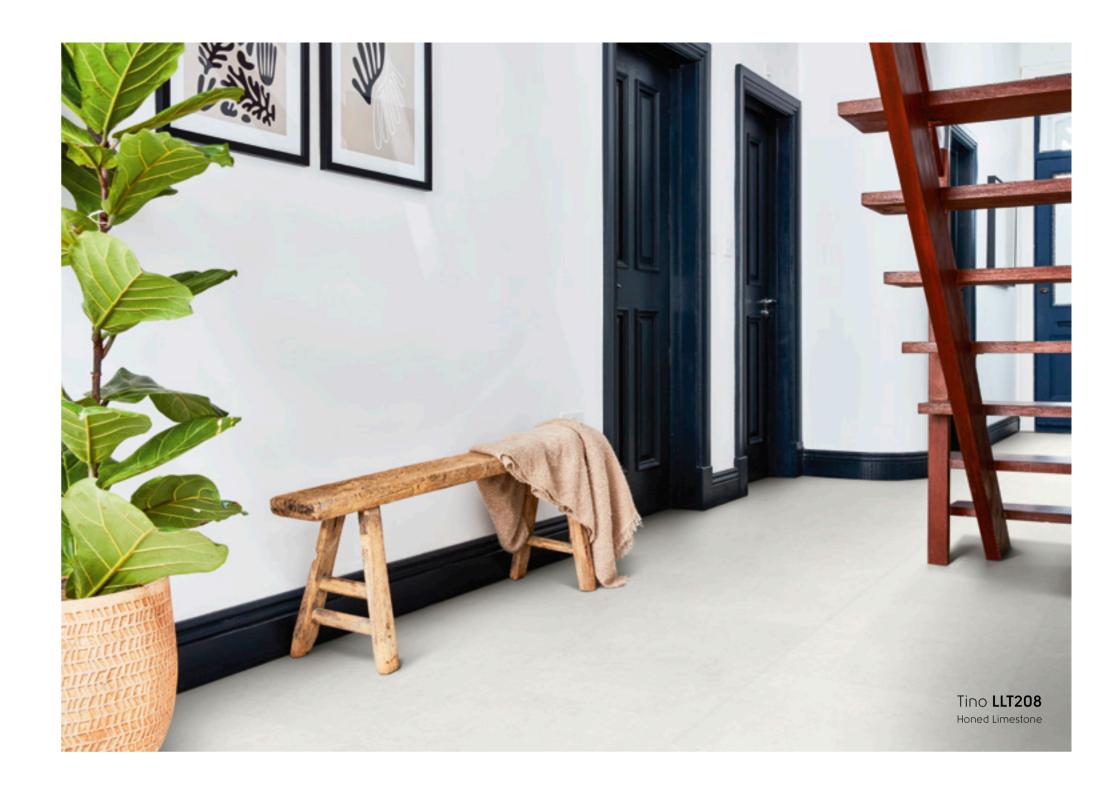


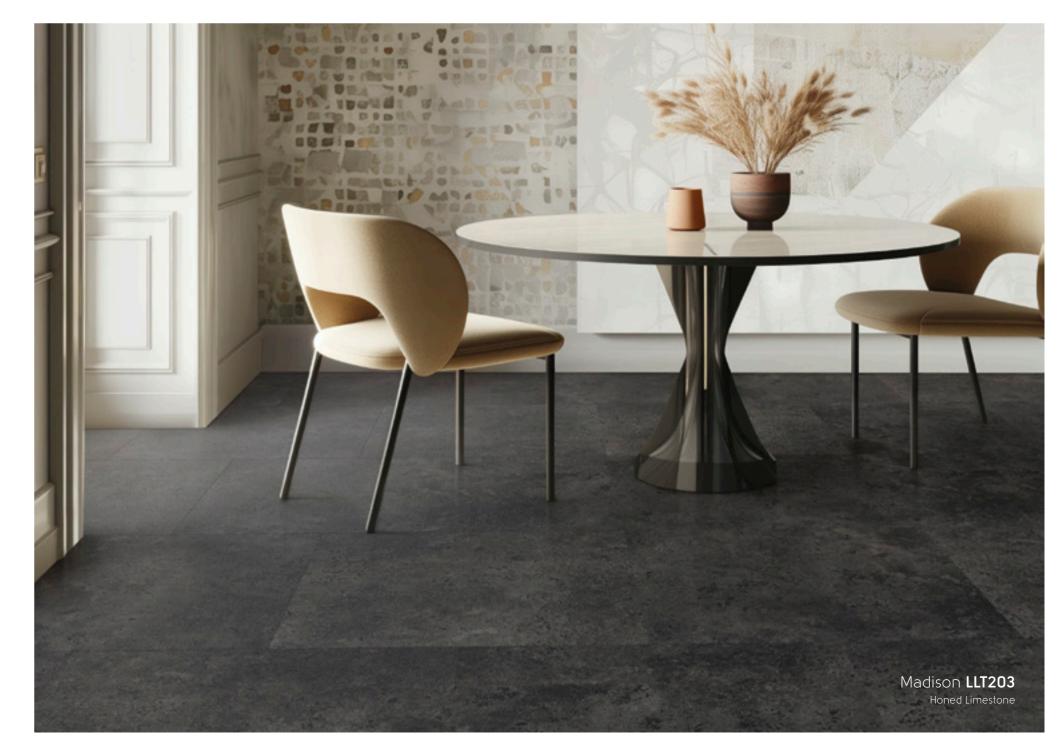


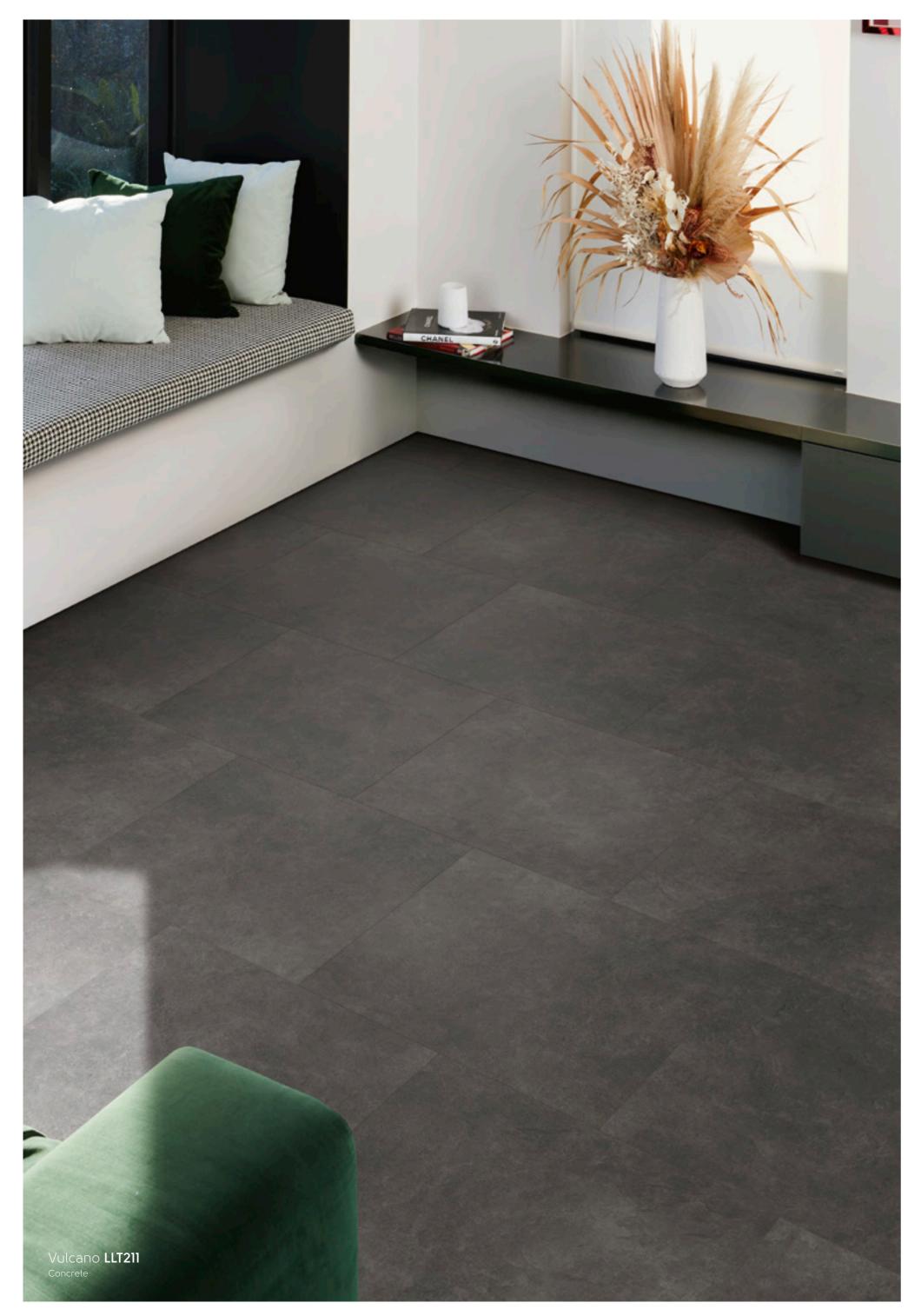








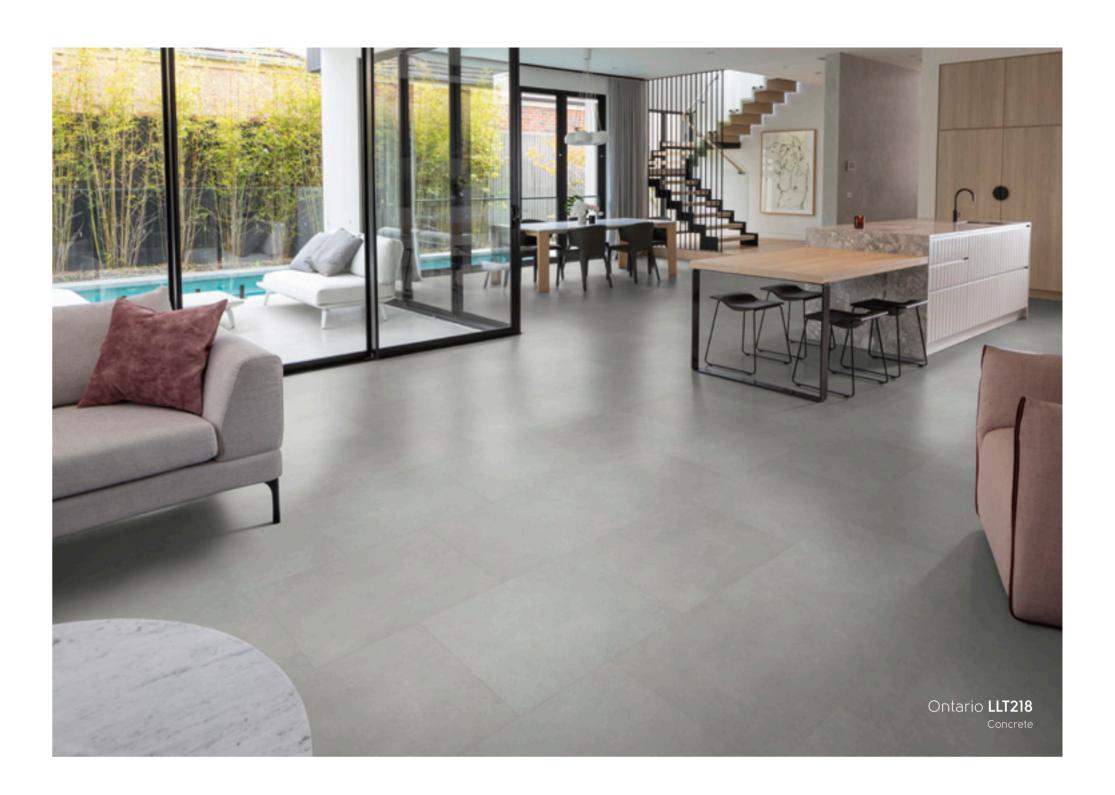


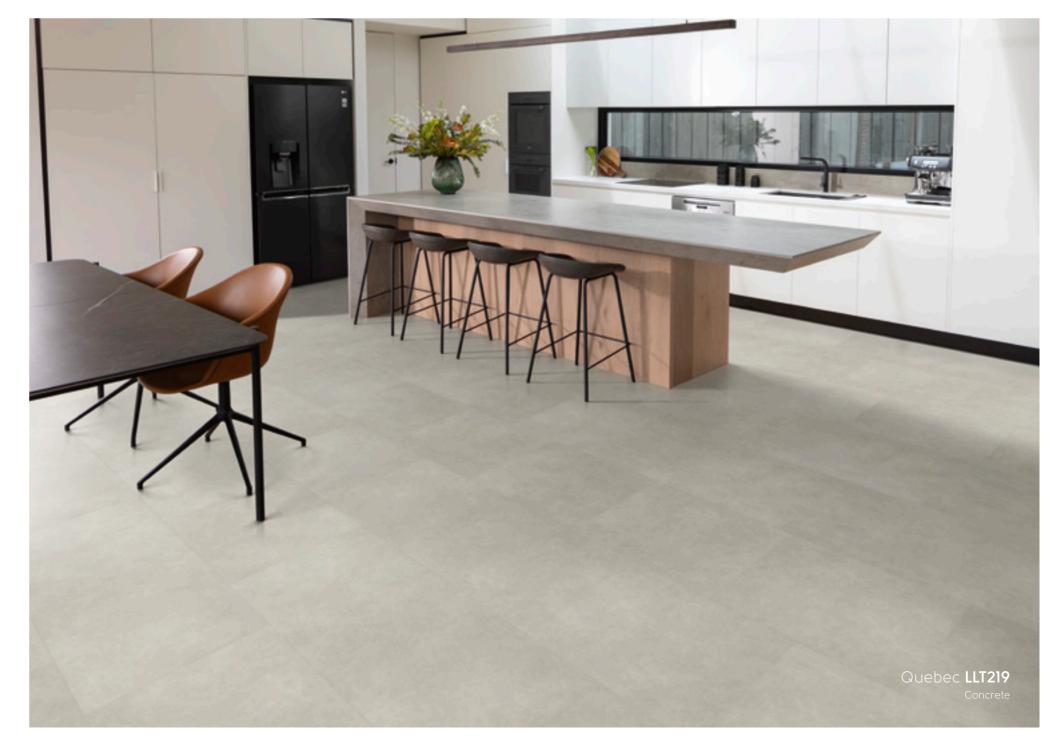












Our other ranges at a glance

Our flooring collections bring the authentic beauty of natural wood and stone into your home, replicating the intricate details and unique characteristics found in natural materials. Every design is thoughtfully crafted to reflect the rich variation of colours, shades, and textures seen in nature. With a wide range of options, from soft, light tones to deep, dark hues, and enhanced with realistic embossing, you're sure to find the perfect style to transform your living space.



Scan to view our **Home Catalogue** for more information about our vinyl flooring ranges.

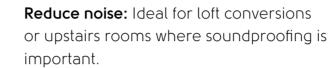
Three vinyl flooring options

to suit your needs

Choosing the perfect floor for your home can be a tough decision. That's why we offer our stunning, design-led flooring in three versatile formats: loose lay, rigid core hybrid, and gluedown. This way, you can enjoy the look you love with the installation method that best fits your needs. Speak with your installer or retailer to explore the options and find the ideal solution for your space.

Loose lay





Quick installation: Perfect for fast, hasslefree installations.

Flat subfloor: Best for completely flat, dry subfloors prepared by a flooring professional.

Maximum versatility and stability: Suitable for most areas of use and does not require expansion gaps.



(P) Individually replaceable



 (\rotation) Quick and easy to install



(➪»)) Reduces noise transfer

Laying possibilities

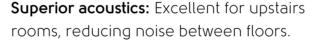


K-Wave® friction grip backing



Rigid core





Quick installation: Fast to install, even over most existing floors like tiles or floorboards.

Uneven subfloors: Versatile installation over most subloor types, hiding minor imperfections

High durability: Perfect for high-traffic areas and homes with kids or pets.



Click-locking mechanism



Reduces noise transfer



Quick and easy to install



Installs over most existing hard floors









Gluedown



Bespoke creations: Mix wood and stone designs for a unique look.

Flat subfloor: Best for completely flat, dry subfloors prepared by a flooring professional.

Maximum durability: Suitable for high traffic areas.

Longevity: Provides long-term durability and resistance to wear.



Individually replaceable



No expansion gap required Individual, glued down



Laying possibilities

planks and tiles









Your flooring journey

Connect with local retailers

Embark on your Karndean Designflooring journey in your neighbourhood at a trusted Karndean retail partner. Our extensive network of independent retail partners are committed to helping you choose a floor that exudes enduring beauty and suits your specific sites subfloor and project requirements. Find your nearest Karndean Designflooring stockist through our easy-to-use online search feature.

Simply visit www.karndean.com/far to embark on the next step of transforming your space.



Design at home

Bring your design ideas to life with Floorstyle. See your future floor with our interactive room viewer, Floorstyle. If you see a design you like, try it from the comfort of your own couch. Upload a picture of your room and get creative. Explore your options by changing your laying pattern and colours.

Visit www.karndean.com/floorstyle to visualise your floor.

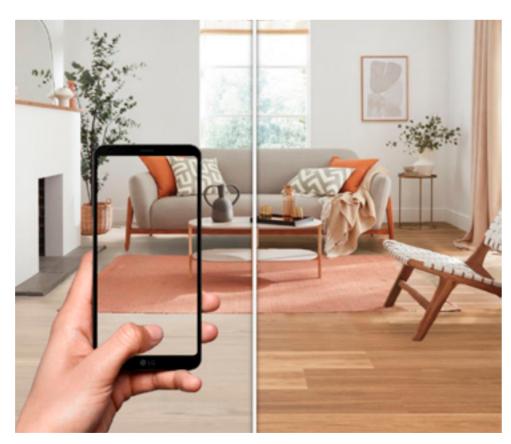




Explore our design showroom

Discover a world of design possibilities at our conveniently located Melbourne headquarters, just off the Eastlink & Monash freeways. Immerse yourself in over 500m² of inspiration showcasing the latest in our product range.

For our opening hours, please visit www.karndean.com/showroom.



Free flooring swatches

Order up to six free sample swatches, delivered free straight to your door, to help narrow down your choices. These samples are particularly helpful to road test colour, character, texture, emboss and if you're looking to create a moodboard of ideas to get started.

Visit www.karndean.com/samples to order your samples.



Lifetime warranty

Complement your living space with the timeless appeal of Karndean Designflooring, backed by our exceptional lifetime warranty. Our commitment to providing top tier quality, style, and durability is unparalleled. When you choose Karndean, you're choosing flooring that stands the test of time.

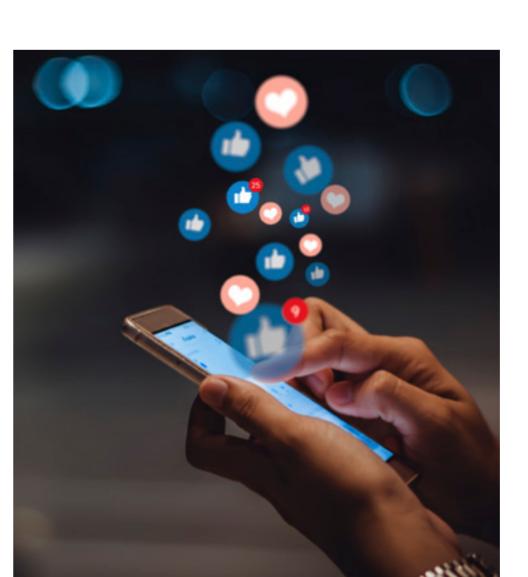
Visit www.karndean.com/warranty to find out more. Explore our lifetime warranty and learn more.



Maintain your Karndean floor with ease

Take pride in your investment. We make maintenance a breeze, advocating for pHneutral detergents and reducing the need for harsh chemicals and excessive water. Your Karndean floor is an investment worth cherishing, offering both beauty and practicality, and with our straightforward flooring maintenance steps, you can ensure its effortless.

Visit http://www.karndean.com/cleaning to find out more.





Keep in touch

Follow us on social media. Share your new floors and reviews with us; we look forward to hearing from you.



Like us on Facebook **karndeananz**



Follow us on Instagram **karndean_anz**



Join us on LinkedIn Karndean Designflooring ANZ



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Itsanewday

And we're ready to create a better tomorrow!

It's a continuing journey, and there are no shortcuts. Now is the time for everyone to begin taking bigger steps. Ours is a promise to think differently, act decisively, and create real change.

It's a promise to Evolve.

Five decades ago, our family-owned business was founded on innovation, bold action and a pioneering spirit. Fifty years later, those same ideals guide us forward. Because the future demands change.

It's time to create a better tomorrow.





















Sustainability is a journey that requires a roadmap.

Ours is a detailed model that includes six areas of focus.



Confront climate change

Karndean's products prioritise sustainability through remarkable longevity, with a guaranteed service life of 35 years for domestic use. This extended durability has a significant positive environmental impact over time, promoting an eco-friendlier future.



Health & wellbeing

Karndean's products prioritise wellbeing, surpassing mere aesthetics. Free from harmful substances like heavy metals and unsafe phthalates, they're certified for indoor air quality post-installation. Our dedication to healthy interiors extends to using water-based or solvent-free adhesives, minimising VOC emissions. Your health and comfort are central to Karndean's philosophy.



Sustainable use of resources

Karndean prioritise the use of recycled materials in their products, with all of them incorporating up to 50% recycled PVC in their backing layers, sourced from post-production waste. We validate our contribution to reducing landfill and promoting recycling.



Inclusion & diversity

We prioritise equity, inclusivity, and diversity, fostering them through engagement and education. In our workplace, we celebrate everyone's contributions as responsible corporate citizens. These values influence our environmental policies, responsible sourcing/trading, and contributions to communities. Our founder's principles still shape our commitment to responsible operations.



Supply chain transparency

Third-party certifications for environmental and social responsibility, including fair treatment and safe conditions for workers. Karndean's factories prioritise recycled materials and recyclability, to ecofriendly product packaging, setting the benchmark for environmental responsibility. Certified manufacturing adhere to ISO 14001 and ISO 9001 standards.



Education

We educate employees about the importance of sustainability, helping them understand what role they play and devise new ways of working. By conducting CPD classes and speaking engagements with organisations like the Green Building Council of Australia, we actively contribute to the training of





Imagery and Design Reproduction

Photography and print cannot always produce a perfect representation of our products. This includes colour, pattern variation and installation elements used. For this reason we strongly recommend obtaining a product sample and where possible viewing a larger sample in-store. We also recommend visiting our website for information on installation, after care and product selection. We love developing new ideas and improving on our existing designs which means that sometimes products are withdrawn at short notice.

We hate to disappoint and will work with you to find an alternative design. Please contact Customer Service for more information. It is recommended that when selecting flooring products, you verify compliance with building regulations and certification practices relevant to your local area. All Karndean range and format credentials are at our certification policy level – please check for the current certification status

Contact us

Phone: AUS - 1800 331 170*

Email: customerservice@karndean.com.au

Web: **www.karndean.com**Address: 835 Stud Road Knoxfield,
Victoria 3180, Australia

*Calls may be recorded for training and quality purposes.







