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FOR IMMEDIATE RELEASE

Karndean Designflooring Wins ADEX Platinum Award

LVT Leader's Art Select Collection Honored For Design Excellence

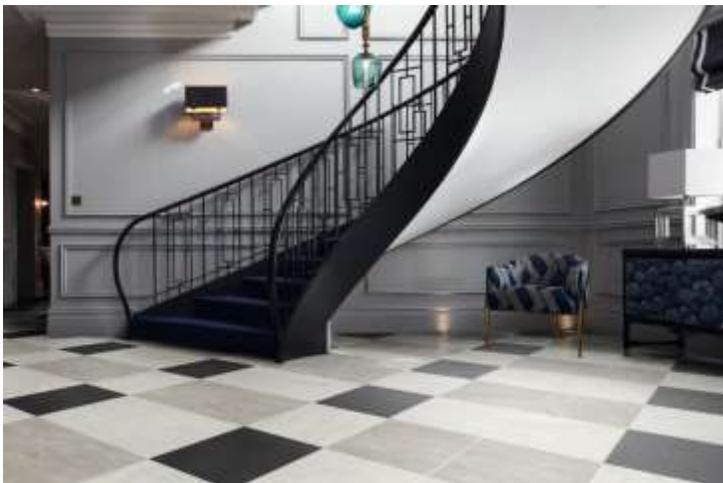
EXPORT, PA – Karndean Designflooring is celebrating the new year with a new honor. The LVT leader has won a [2025 ADEX Platinum Award](#) for Art Select, a collection of almost 50 LVT designs inspired by wood and stone from around the world.

Bestowed by Design Journal, a publication for sustainability-minded commercial designers and architects, the award recognizes the exceptional style and beauty of Art Select. Through a combination of hands-on craftsmanship and cutting-edge manufacturing technology, the collection replicates real wood and stone flooring in breathtaking detail. The product features a top-of-the-line 30 mil wear layer, and every design is available in both gluedown and rigid core for installation.

“Style, durability, performance – Art Select raises the bar,” says Jenne Ross, Karndean director of product. “We’re proud to offer an LVT product that truly elevates the possibilities for designers and architects.”

Ross says the ADEX Platinum Award is especially meaningful, affirming much of what sets Karndean apart in the resilient-flooring marketplace.

“Led by our world-class design team, this is a tribute to our uncompromising focus on offering customers the industry’s most beautiful wood and stone visuals. The artistry and attention to detail are unmatched,” Ross says. “From a larger perspective, it also speaks to the spirit of innovation that’s kept Karndean one step ahead for more than 50 years. We are proud of and humbled by the recognition.”



The award-winning Art Select collection includes several luxurious marble-inspired designs, offering all new possibilities for architects and designers. Pictured: Ionic Marble (LM30), Corinthian Marble (LM31) and Doric Marble (LM32).

Sophisticated Design

Along with durability for heavily trafficked environments, the 30 mil wear layer allows for craftsmanship that elevates the sophistication of the Art Select product. Wood-inspired designs are enhanced with hand-sculpted embosses and deep rounded bevels. Stone-inspired designs feature an emboss with a smooth matte finish that minimizes reflection, preventing the ultra-realistic visual print from being obscured. The emboss also mimics the smooth finish of luxurious source materials such as marble and onyx.



Artisan Oak (RL30 | AKP-RL30) represents extraordinary craftsmanship and artistry. A hand-etched emboss precisely traces the grain of the source timber, giving the LVT design a beautifully realistic wood look and feel.

Luxurious Looks

Art Select allows designers and architects to replicate the opulent look and feel of often prohibitively expensive materials – including stones, such as the semi-precious gemstone onyx, that are unsuitable for flooring in their natural state. In the form of durable LVT, these luxurious looks can be achieved with a waterproof, scratch-resistant, easy-to-clean flooring product.



Rose Onyx (LM36 | AKT-LM36) is a bold, boundary-pushing design inspired by the semi-precious gemstone onyx.

Sustainability

Art Select is backed by a 20-year commercial warranty. Durable, high-quality flooring reduces impact on the waste stream, as well as resources needed to manufacture, transport and install replacement flooring.

Art Select can meet criteria for sustainability-focused projects in a variety of ways, including:

- + All factories that manufacture our products are certified to the ISO 14001 environmental standard, which provides a framework for measuring and reducing environmental impact
- + Products can be used to earn LEED v4.1 points by virtue of product-specific Environmental Product Declarations
- + Products are certified to NSF/ANSI 332, the foremost U.S. standard by which to evaluate and verify sustainability of floor coverings across the entire product life cycle
- + Products are FloorScore® certified for post-installation indoor air quality, meeting standard for LEED v4.3, WELL v2 and California 01350
- + Products are rated A+ for volatile organic compounds
- + Products are free from heavy metals and unsafe phthalates
- + Products use water-based or solvent-free adhesives with very low VOC emissions

More Information

Learn more about Art Select on the [Karndean website](#), and read about the company's 2024 ADEX Platinum Award [here](#).

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Links to images:

Marble - <https://designflooring.brandworkz.com/bms/?link=8D10C9BD>

Dove Artisan Oak - <https://designflooring.brandworkz.com/bms/?link=8479ABB0>

Rose Onyx - <https://designflooring.brandworkz.com/bms/?link=DF6FFCC6>

ADEX logo - https://designjournalmag.com/adex_resources/Thumb/2025/ADEX_Platinum.png

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About Karndean Designflooring

Karndean Designflooring manufactures LVT inspired by wood and stone hand selected from around the world. In doing so, we offer customers the personal touch of a family-owned business – something we're proud to have been since the start in 1973. With operations in the United States, United Kingdom, Australia, New Zealand and Canada, we provide the resilient-flooring industry's most beautiful wood- and stone-inspired designs in a product that meets the practical demands of commercial installation and performance. Learn more at www.karndeancommercial.com.